

CASE STUDY

Hypertherm implements Greenstone's software solutions to improve transparency and set long-term goals

The Company

Hypertherm is a 100% associate-owned industrial manufacturer headquartered in the US. From 16 sites across 10 countries, Hypertherm designs and manufactures plasma, waterjet and laser cutting systems and software for use in a variety of industries such as shipbuilding, manufacturing and automotive repair.

Hypertherm uses Greenstone's Enterprise and SupplierPortal software solutions to collect, manage, analyze and report data across its offices, facilities and supplier-network.

The Challenge

As a manufacturing company, Hypertherm is challenged with managing large volumes of data, such as waste data and hardware-level energy data, from different areas of the business.

Hypertherm has an environmental stewardship team of three people. This team's focus is on how Hypertherm's sustainability performance and emissions reduction can be improved across all three GHG scopes; from internally within its own production processes, all the way downstream to its suppliers and customers.

The team relies on 'Green Champions' from all departments of the company to leverage their expertise within different subject areas. In order to engage with this group, and make sustainability relevant to all sides of the business, the team have consistently found themselves reaching for data to support this.

However, the team found that using Excel as a database for tracking environmental data and emissions conversions was slowing down the process, and had led to the reliance on a very

large and unstable data set. This added a level of complication when needing to access and explain the data to colleagues, particularly when personnel changes took place.

As a manufacturer, part of Hypertherm's sustainability journey is to increase engagement with suppliers on a wide range of key sustainability and compliance metrics, including raw materials. As more focus was placed on these supplier relationships and the need for varied supplier information increased, it also became clear that existing methods of sustainable supplier management were not able to support Hypertherm's long-term goals.

The Solution

Greenstone worked with Hypertherm to migrate all of its historical environmental data into Greenstone's Enterprise and fully implement the software across the organization. All 'Green Champions' were trained on how to view their environmental data within the software solution. To increase engagement, Greenstone's user group permissions function was implemented to ensure that these users had access to certain views only containing the data which was meaningful to them.

Additionally, Hypertherm implemented Greenstone's SupplierPortal software, working with Greenstone to review historical data sets and to create a new supplier assessment benchmark. The aim being to align Hypertherm's purchasing and ongoing supplier management practices with their corporate goals across environment, health and safety, anti-bribery and corruption, labor practices, product compliance and information security.



The Results

By implementing Greenstone's software across its 16 sites and its direct supply chain, Hypertherm's team was able to streamline data collection across its organization and confidently and efficiently access the accurate data required to set ambitious goals for 2030.

As a result of implementing Greenstone's software, Hypertherm staff found they were able to access and understand data quicker than ever before. Greenstone's sustainability software, Enterprise, has enabled them to manage their environmental data across all sites and in turn focus on in-depth reporting and data analysis in order to set goals. The team can now easily demonstrate where improvements have been made, against tangible KPI's, which has been instrumental in increasing the level of engagement across the company.

Through Greenstone's SupplierPortal software, Hypertherm has been able to achieve greater transparency across its supplier network. Utilizing the analysis tools available to Hypertherm can automatically identify risks, and engage suppliers in direct dialogue to remediate these through corrective actions. The flexibility of SupplierPortal has also enabled Hypertherm to expand the program to additional suppliers and across further compliance areas, such as conflict minerals.

Additionally, Greenstone's solutions have enabled Hypertherm to focus on more than just reporting and helped with the setting of their 2030 goals, spanning across their internal operations and their Scope 3 suppliers and customers. Greenstone's software has given Hypertherm the ability to present the data in a way that explains the new targets to all parts of the business and ensures that everyone understands the part that they play in achieving these.

Greenstone's software and supporting services have been instrumental in supporting our sustainability journey to ensure we have access to accurate and meaningful data that can help us set and achieve our long-term goals."

Robin Tindall, Environmental Stewardship Team Leader, Hypertherm



Talk to us

Got a question about your organisation's sustainability reporting? Or want to see our software in action? Please email us at info@greenstoneplus.com or call us on one of the numbers below to speak to our team.

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