

## CASE STUDY

# Associated British Ports transforms non-financial reporting with Greenstone



**Associated British Ports (ABP)**, the UK's leading ports group, owns and operates 21 ports in England, Scotland and Wales, and handles approximately a quarter of the country's seaborne trade. ABP, together with its customers, supports 120,000 jobs and handles approximately 89 million tonnes of cargo and contributes £7.5 billion to the UK economy each year.

## The challenge

Data collection and accuracy of data were two of ABP's biggest opportunities for increased data robustness when it came to environmental reporting. ABP had a regional data collection structure whereby environmental data was captured in finance-focussed Excel spreadsheets.

ABP's goal was to produce improved reporting on environmental impacts for its key external stakeholders. In order to achieve this, ABP needed a solution to not only improve the availability and accuracy of its environmental data, but also to enable ABP to aggregate data for granular analysis.

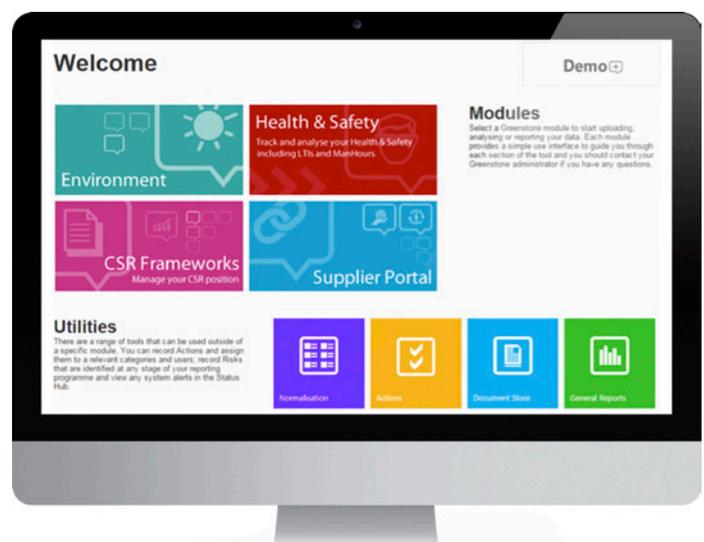
ABP needed a robust platform for collecting, managing and reporting its environmental data that was flexible enough to grow with its evolving reporting requirements.

## The solution

Greenstone worked with ABP to migrate all of its historic environmental data into the Environment module, add new data sets and fully implement the module across the organisation. ABP now uses the Environment module to collect, calculate, analyse and report on consumption and emissions data across its 21 ports.

ABP is also implementing Greenstone's Initiatives Savings Module (ISM) to compare its environmental initiatives alongside its environmental data. This module enables ABP to track, monitor and report consumption, carbon and financial savings against environmental initiatives implemented across ABP.

In addition to this, through the use of Greenstone's CSR module, Greenstone has completed a consultancy project to help ABP understand its CSR reporting scope, metrics and KPIs. This project included an extensive benchmarking exercise to help ABP understand its CSR performance against its peers.



# CASE STUDY: ASSOCIATED BRITISH PORTS

## The results

Greenstone's Enterprise software is enabling ABP to calculate and report its environmental data with accuracy and assurance using one central platform. The data analysis capability of Greenstone's Environment module has significantly improved visibility and granularity of data for ABP and they can now confidently use this data to report their performance both publically and to stakeholders.

Since partnering with Greenstone, ABP's non-financial reporting has evolved; enabling it to advance its Scope 2 Market Based emissions profiling and start collecting, analysing and reporting on a wide range of environmental and CSR metrics.

“At ABP we take our responsibility to the environment and our society very seriously. Our partnership with Greenstone and its solutions has enabled us to report with confidence and evolve our reporting; not only for now but for the future.”

**Alan Tinline, Head of Environment at Associated British Ports**



## Talk to us

Got a question about your organisation's non-financial reporting? Or want to see our software in action? Please email us at [info@greenstoneplus.com](mailto:info@greenstoneplus.com) or call +44 (0)20 3031 4000 to speak to our team.

